

# 2010 Wisconsin Integrated Resource Management Conference

AROW/SWANA/WCSWMA\*

Celebrating 10 Years of Hosting a Joint Winter Conference

February 24 - 26, 2010 - Wisconsin Dells, WI



## Keynote Address

### Steven I. Apfelbaum, Applied Ecological Services

Steven I. Apfelbaum is among the most well-known leaders in the field of ecological system restoration, conservation development, and the restoration of hydrology. He is founder of Applied Ecological Services (AES), a multi-million dollar international ecological restoration services company based in Brodhead, Wisconsin.

Under his leadership, AES has implemented projects that include the international-awarded closure plans for the 2,400 acre Fresh Kills Landfill on Staten Island in New York that will be transformed into a new central park three times the size of the existing central park in Manhattan.

## 2010 CONFERENCE SESSION HIGHLIGHTS

- Greenhouse Gas Rules/Carbon Credits/Federal Climate Bill
- Education: Away From Home & Commercial Recycling
- Organics / Composting
- Analysis of Waste Collection Systems
- Product Stewardship
- MSW Shredding / Landfill Compaction
- Maximizing Recycling Program Efficiencies
- WI Recycling Law - 20th Anniversary
- Past, Present & Future for Markets
- Workshop: Affecting Legislation (separate fee applies)

Stay tuned to [www.regonline.com/WIRMC](http://www.regonline.com/WIRMC)  
for conference schedule & updates.

## Attendees - Exhibitors

**REGISTRATION:** [www.regonline.com/WIRMC](http://www.regonline.com/WIRMC)

(Acceptable online payments: credit card OR check)

Registration Questions: Call (715) 343-6311

Exhibitor Questions: Call (608) 369-0701

Sponsorship Questions: Call (608) 243-8643

## FEES:

Early-Bird (by 1/15/10):	\$200
Standard (1/16/10 - 2/17/10):	\$235
Late/Onsite (2/24/10 - 2/26/10):	\$270
Exhibitor**(by 1/22/10):	\$500

(\*\*Exhibitors: Go to [www.regonline.com/WIRMC](http://www.regonline.com/WIRMC) for more details.)

## WHO SHOULD ATTEND

- Business and Industry Leaders
- Municipal, County, State and Federal Officials
- Recycling Coordinators
- Public Sector Solid Waste Managers
- Landfill Owners and Operators
- Waste and Recycling Haulers
- Consultants
- Educators
- Green Team and Sustainability Coordinators
- MRF Operators

## VENUE

Chula Vista Resort  
Hwy 13 North  
Wisconsin Dells, WI 53965  
Tel: (800) 388-4782  
[www.chulavistaresort.com](http://www.chulavistaresort.com)



## RESERVATION DETAILS

### Event Code

"Recycling/Solid Waste Conference"

**Rates (honored 2/23/10 - 2/28/10)**

Single—\$70/night

Double—\$92/night

Group Rate Expiration: 1/31/10

\* Associated Recyclers of Wisconsin (AROW)  
Solid Waste Association of North America - WI Badger Chapter (SWANA)  
Wisconsin County Solid Waste Management Association (WCSWMA)

**WIRMC**  
**P.O. Box 54**  
**Stevens Point, WI 54481-0054**

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**Attendees - Exhibitors**

**REGISTER EARLY AND SAVE!**

**REGISTRATION FEES AND INSTRUCTIONS INSIDE**

**Tentative Schedule at: [www.regonline.com/WIRMC](http://www.regonline.com/WIRMC)**

- >300 Anticipated Attendees
- Legislative Workshop
- Exhibit Hall with over 50 exhibitors
- Professional Development and Training
- Networking / Marketing Opportunities
- Concurrent Track Sessions
- General Sessions
- Social Events and Hospitality Suites



**OTHER EVENTS OF INTEREST**

These upcoming events are not coordinated by the Conference, but may be of interest to our attendees.

**8-hour HAZWOPER Training**

For details go to: [www.arow-online.org](http://www.arow-online.org)

**Landfill Operator Training**

For details go to: [www.swana-wi.org](http://www.swana-wi.org)

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