

## ***AROW Madison Summer Event***

### ***Orton Park Festival Jazz Brunch Information Sheet – August 26 & 27, 2017***

Below is a general information sheet for AROW volunteers at the upcoming Orton Park Festival Jazz Brunch, as well as social events and overview of the weekend's events. More information will be provided as the event is more developed, as well as an information sheet for the volunteering event. In the meantime, please feel free to reach out to:

- Ali Hackner (AROW EL Secretary) via e-mail at [hackner.allison@countyofdane.com](mailto:hackner.allison@countyofdane.com), or phone at 608-514-2319, or
- Nigel Baummer (AROW EL member) via e-mail at [baummer.nigel@countyofdane.com](mailto:baummer.nigel@countyofdane.com), or phone at 443-517-9787, or
- Lindsey Carlson (AROW EL member) via e-mail at [Lcarl327@uwsp.edu](mailto:Lcarl327@uwsp.edu), or phone at 608-359-3092, or
- Serena Kuczarski (AROW EL member) via e-mail at [Skucz175@uwsp.edu](mailto:Skucz175@uwsp.edu), or phone at 715-366-7936 for questions, concerns, or more details.

Thanks for your volunteering, and we're looking forward to a great weekend!

#### **Volunteering Info**

- **What:** Orton Park Festival, Jazz Brunch. Our goal is to make this small, controlled part of the Festival a zero-waste event. This will be the first year a zero-waste event has taken place for Orton Park Festival, although 100% zero-waste would be phenomenal, our goal is to reach 70-75% zero waste. Meaning 25-30% of refuse from the Brunch will enter the landfill, with the rest recycled or composted. The event features a few hundred attendees, one vendor, and about 3-4 stations to separate refuse into compostable, recyclable, and landfilled.
- **When:** Volunteering will run from around 8:00AM to around 12:00PM, depending on which position you undertake. More info on the different opportunities will be posted with the volunteer information sheet.
- **Where:** Orton Park in Madison, WI (1114 Rutledge Street, Madison, WI 53703). Street parking should be available but is recommended to arrive a little early as parking is free on Sundays for the surrounding neighborhood.
- **Volunteers:** We will be seeking 15-20 AROW volunteers, who will be provided shirts or pins to advertise AROW during the event. When promoting AROW, volunteers should be able to explain AROW's purpose and mission, as well as promoting a friendly and welcoming environment. People will be at the brunch to enjoy their Sunday, so our help should not distract from that. Since this will be the first time zero-waste initiative will be implemented at the Brunch, we will need to ask attendees for their patience and consideration as we sort their refuse. It is imperative that we take careful consideration in placing items in composting and recycling bins, as both departments have strict contamination limits. I know this sounds daunting now, but don't worry – we will instruct you fully on what to expect and what to put where in the volunteer sheet, and before we put you out in the event to sort refuse.

There will be much more in-depth volunteer information sheet and the above is just meant to be an overview. I know things may sound confusing and vague, but don't worry, we will have you adequately prepared prior to volunteering, and it will be an awesome event!

### Schedule

Although we will be promoting AROW during the Brunch during our zero-waste initiative, we would love to show you guys some of Madison on Saturday before the event, for any and all who are able to come down a day early. Ranked by many metrics as one of the best places to live in the USA, Madison has much to offer for all who live here and for those who visit, so we would love to take the day before volunteering to show those who can make it why we love to call this great city home. Although it is not required to join any of these events, we think it would be great for all of you who can to join for fun socializing, networking, exploring, and just having an awesome weekend! Without further ado, here is our tentative schedule for the weekend:

### **SATURDAY**

**10:00 AM – 1:00 PM** – Dane County Farmer's Market on the Capitol Square: the weekly farmer's market wraps around the capital and runs from 6:15 AM to 1:45 PM. The market features a large number of fresh food vendors, arts and crafts vendors, and street musicians. There are great coffee shops and breakfast places just off the market, as well as the picturesque Monona Terrace, designed by Frank Lloyd Wright. As we get closer to the event we can iron-out more details on visiting the fair, grabbing food, walking around downtown, etc.. Parking is located nearby for about \$2/hour, there's limited 2-hour free parking further off the square. A map for parking will be provided at a later date.

**1:00 PM - 4:30 PM** – Free time to explore, hang out, go to the beaches around Madison, visit State Street or Memorial Union Terrace, etc.

**5:00 PM** – Brewery Tour (exact time and brewery pending) – We are looking into visiting a brewery in town to learn about their sustainability efforts and sample their beer, as well as grabbing dinner. Details on this tour and dinner will be finalized closer to the date.

**8:00 PM** – Relax at Memorial Union Terrace (800 Langdon Street) – Summer sunsets in Madison are a wonder to behold, and we plan on having some time to enjoy a beer and a brat watching the sunset at UW-Madison's Terrace. Parking is located within just a few hundred feet at an inexpensive garage, with limited free street parking nearby.

### **SUNDAY**

**8:00 AM – 12:00 PM** – **Volunteer at the Orton Park Festival Jazz Brunch.** Drink tickets to be provided by Marquette Neighborhood Association.

Again, thank you very much for your volunteering and cooperation in this event. We are very excited to have you come down to Madison for the weekend, and look forward to promoting AROW and zero-waste initiatives. If you have any questions regarding any of the above details, please don't hesitate to reach out to Nigel Baummer via e-mail at [baummer.nigel@countyofdane.com](mailto:baummer.nigel@countyofdane.com), or cell at 443-517-9787.

### Lodging

Although you can definitely come to Madison just for Sunday morning, we think it would be great to get as many as we can to come on Saturday to network, explore, and enjoy what Madison has to offer. Since this would likely mean staying overnight, I did some research into hotels, and most of them range from \$90 to \$200 for two-person rooms. Madison has many options for lodging near downtown, which would allow walking distance to the aforementioned Capitol Square, shops on State Street, and the Terrace, but these options are typically more expensive. There are more cheap options slightly further from the city, and Madison has great Uber/taxi systems to facilitate travel in, around, and out of town.

Available hotels for 8/26 are below:

Name	Address	Distance to Downtown	Pricing (\$/night)
Best Western Premier Park Hotel	22 S Carroll St. Madison, WI 53703	0 miles – on Capitol Square	\$209
Radisson Hotel Madison	517 Grand Canyon Drive, Madison, WI 53719	7 miles	\$102
Wyndham	2969 Cahill Main, Fitchburg, WI 53711	5 miles; next door to Ali Hackner	\$88
Holiday Inn Express	610 John Nolen Drive, Madison, WI 53713	2.7 miles; near offices of Dane County Public Works	\$195
Comfort Inn, Madison	722 John Nolen Drive, Madison, WI 53713	2.7 miles	\$170
Clarion Suites at Alliant Energy Center	2110 Rimrock Road, Madison, WI 53713	2.7 miles; Next door to offices of Dane County Public Works	\$130

*Note: These are just a few options of the very many choices of hotels Madison has to offer. As of 7/21/2017, many hotels downtown were sold out, so these options were some of the best ones we could find. All prices assume 2 Queen/Double beds for one bedroom.*